

# STORYSD - EPISODE 79

## HERO (ARCHETYPE)

Hi! I'm Soraia Ferreira and welcome to StorySD episode number 79. Today it's time to start talking about the different archetypes of characters.

### **Welcome to StorySD!**

**Helping you use storytelling in your communication strategy. Explore other resources at [www.StorySD.com](http://www.StorySD.com).**

**And now, here is your host, Dr. Soraia Ferreira, story strategy consultant & trainer.**

A couple months ago, I was watching a clip of American Got Talent. On there, I saw a story that really caught my attention.

It was a story about Mandy Harvey. Since she was a child, she loved music. When she was in high school, music was something that she thought having a career in but she got sick. She lost her hearing.

She had to figure out what she was going to next. If she was going to give up one of the things that she loved to do the most, which was singing. She didn't do that.

She found a way to continue singing and that's what we see at America Got Talent. She's singing beautifully the song that she chose.

When we are developing a story, our characters have different archetypes, which means that they play different functions in the story.

Mandy Harvey is the hero of the story.

The hero is an archetype that it's through this character that we have a window into the story.

### **Standing on the Shoulder of Giants**

The recommended resource for this episode is the book - The Writer's Journey - Mythic Structure for Writers by Christopher Vogler.

It is in this book that you can find all about the different archetypes that the characters play and also about the different stages of the heroes journey.

The quote that I picked for this episode has to do with the archetypes and Christopher Vogler

says that there are “two questions that are helpful for a writer trying to identify the nature of an archetype. The first question is: What physical function or part of the personality doesn't represent? And then the second question is: What is the dramatic function in the story?” In the next episode, we are going to be talking about a second archetype, which is the mentor. Until then keep moving forward!

**Thank you for tuning in to StorySD.**

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