

# STORYSD - EPISODE 90

## TRAVEL GUIDE FOR KIDS RESEARCH

Hi! I'm Soraia Ferreira and welcome to StorySD episode number 90. Today's episode is dedicated to research.

### **Welcome to StorySD!**

**Helping you use storytelling in your communication strategy. Explore other resources at [www.StorySD.com](http://www.StorySD.com).**

**And now, here is your host, Dr. Soraia Ferreira, story strategy consultant & trainer.**

A couple of weeks ago, I was on my lunch break. I was just walking in the center of the city and I saw that there was a door open.

This door belongs to the narrowest house in Porto, which is also called as the hidden house because it is so narrow that people don't even realize that the house is there.

For many years, I wanted to go inside this house, to check it out and see how it was but it was always closed until this day.

When I saw the doors were open, I immediately entered because I wanted to discover what was inside and it had four floors. In each floor, it had a division and inside it, there was a family a lot of times living there.

It's a really cool house and this was one of the locations that I picked for Travel Guide for Kids. When I'm doing any project, I always start by doing research. In this case, it meant researching several locations as well as the history and also other travel guides that were already in the market.

When you start the project do your research because it's going to be very useful for you.

### **Standing on the Shoulder of Giants**

The recommended resource for this episode is the book: Writing Creative Nonfiction by Tilar J.J. Mazzeo and The Great Courses.

In this book, you can find a lot of interesting tips about storytelling but the quote that I choose has to do with finding your story and creating your narrative arc.

Tilar says that you need to find a series of events filled with dramatic tension that keeps the reader wanting to reach the conclusion, even if he already knows what happens – as, say when you're writing about the famous historical event.

This was the case of Travel Guide for Kids because I was showcasing events that took place 600 years ago.

In the next episode, it's time to talk about the past projects that inspired Travel Guide for Kids.

Until then keep moving forward!

**Thank you for tuning in to StorySD.**

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